

03-01-1999

U.S. Department of Commerce
Patent and Trademark Office
TRADEMARK

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RECORDATION FORM COVER SHEET
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TO: The Commissioner of Patents and Trademarks: Please record the attached original document(s) or copy(ies).

Submission Type

- ☒ New
- ☐ Resubmission (Non-Recordation)
Document ID #
- ☐ Correction of PTO Error
Reel # Frame #
- ☐ Corrective Document
Reel # Frame #

Conveyance Type

- ☒ Assignment ☐ License
- ☐ Security Agreement ☐ Nunc Pro Tunc Assignment
- ☐ Merger Effective Date
Month Day Year
- ☐ Change of Name
- ☐ Other

Conveying Party

☐ Mark if additional names of conveying parties attached

Execution Date
Month Day Year
01031997

Name Siegel Tire Corp.

Formerly

- ☐ Individual ☐ General Partnership ☐ Limited Partnership ☒ Corporation ☐ Association
- ☐ Other
- ☒ Citizenship/State of Incorporation/Organization New Jersey

Receiving Party

☐ Mark if additional names of receiving parties attached

Name Western Auto Supply Company

DBA/AKA/TA

Composed of

Address (line 1) 5673 Airport Road

Address (line 2)

Address (line 3) Roanoke

City

Virginia

State/Country

24012

Zip Code

- ☐ Individual ☐ General Partnership ☐ Limited Partnership
- ☒ Corporation ☐ Association
- ☐ Other

If document to be recorded is an assignment and the receiving party is not domiciled in the United States, an appointment of a domestic representative should be attached. (Designation must be a separate document from Assignment.)

☒ Citizenship/State of Incorporation/Organization Delaware

FOR OFFICE USE ONLY

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40.00 DP

Public burden reporting for this collection of information is estimated to average approximately 30 minutes per Cover Sheet to be recorded, including time for reviewing the document and gathering the data needed to complete the Cover Sheet. Send comments regarding this burden estimate to the U.S. Patent and Trademark Office, Chief Information Officer, Washington, D.C. 20231 and to the Office of Information and Regulatory Affairs, Office of Management and Budget, Paperwork Reduction Project (0651-0027), Washington, D.C. 20503. See OMB Information Collection Budget Package 0651-0027, Patent and Trademark Assignment Practice. DO NOT SEND REQUESTS TO RECORD ASSIGNMENT DOCUMENTS TO THIS ADDRESS.

Mail documents to be recorded with required cover sheet(s) information to:
Commissioner of Patents and Trademarks, Box Assignments, Washington, D.C. 20231

TRADEMARK
REEL: 1862 FRAME: 0173

Domestic Representative Name and Address

Enter for the first Receiving Party only.

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Correspondent Name and Address

Area Code and Telephone Number

Name

Address (line 1)

Address (line 2)

Address (line 3)

Address (line 4)

Pages

Enter the total number of pages of the attached conveyance document including any attachments.

#

Trademark Application Number(s) or Registration Number(s)

☐ Mark if additional numbers attached

Enter either the Trademark Application Number or the Registration Number (DO NOT ENTER BOTH numbers for the same property).

Trademark Application Number(s)

Registration Number(s)

Number of Properties

Enter the total number of properties involved.

#

Fee Amount

Fee Amount for Properties Listed (37 CFR 3.41):

\$

Method of Payment:

Enclosed ☒

Deposit Account ☐

Deposit Account

(Enter for payment by deposit account or if additional fees can be charged to the account.)

Deposit Account Number:

#

Authorization to charge additional fees:

Yes ☐

No ☐

Statement and Signature

To the best of my knowledge and belief, the foregoing information is true and correct and any attached copy is a true copy of the original document. Charges to deposit account are authorized, as indicated herein.

Tara A. Branscom

Name of Person Signing

T. A. Branscom

Signature

2/25/99

Date Signed

ASSIGNMENT OF TRADEMARK

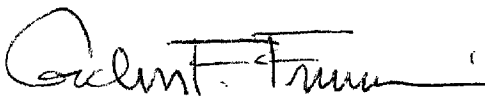
WHEREAS, Siegel Tire Corp., a corporation duly organized under the laws of the State of New Jersey, and having its principal place of business at 651 South Avenue, Garwood, New Jersey, is the owner of the registration of the mark ENDURANCE for storage batteries for motor vehicles with the United States Patent and Trademark Office, Registration No. 1,197,174, issued June 8, 1982; and

WHEREAS, Western Auto Supply Company, a corporation duly organized under the laws of the State of Delaware, and having its principal place of business at 2107 Grand Boulevard, Kansas City, Missouri, is desirous of acquiring the entire interest of Siegel Tire Corp. in said mark and registration pursuant to the terms and conditions of the Trademark Purchase Agreement between the parties of even date ("Trademark Purchase Agreement");

NOW, THEREFORE, to all whom it may concern, be it known that for good and valuable consideration, including consideration previously transferred, the receipt and sufficiency of which are hereby acknowledged, Siegel Tire Corp. by these presents, and subject to the terms and conditions of the Trademark Purchase Agreement, does sell, assign and transfer unto said Western Auto Supply Company such full and exclusive right, title and interest, it may have in and to the said mark, together with such good will of the business symbolized by the mark as may exist, and the above identified registration thereof, and the right to recover for any past infringement of said mark.

EXECUTED this 3rd day of JANUARY, 1997.

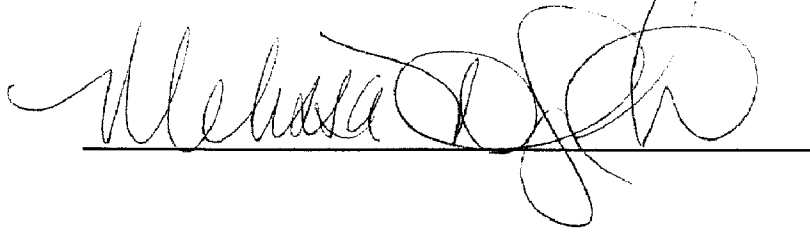
SIEGEL TIRE CORP.



Gordon F. Finman
President

STATE OF NEW JERSEY :
: SS
COUNTY OF UNION :

On this 3 day of JAN, 1997, before me personally appeared Gordon F. Finman, to me known to be the person described in, and who executed, the foregoing instrument, and he duly acknowledged to me that he executed the same for uses and purposes therein set forth.

A handwritten signature in cursive script, appearing to read "Melisa H. Johnson", is written over a horizontal line.

S E A L

MELISA H. JOHNSON
NOTARY PUBLIC OF NEW JERSEY
My Commission Expires May 27, 1997

My Commission Expires: _____